

John Nathan Anderson

Work: 304 Whitehead Hall, 2900 Bedford Ave., Brooklyn, NY 11210

Home: 450 77th St. 3rd Fl, Brooklyn, NY 11209

p: (608) 395-4389

e: john@diymedia.net

Education

2011: Ph.D., Institute of Communications Research, University of Illinois at Urbana-Champaign. Dissertation Committee: Michelle R. Nelson, John C. Nerone (advisor), Christian Sandvig, Daniel Schiller.

2004: M.A., Journalism and Mass Communication, University of Wisconsin-Madison. Thesis Committee: James L. Baughman, Robert Drechsel, Douglas M. McLeod (advisor).

1996: B.A., Communications (Broadcast Journalism) and Humanities, Valparaiso University; member of Christ College, the Honors College of Valparaiso University.

Research Interests

History and critical studies of media, with focus on issues of law, policy, and technology; independent and interventionist media systems, including phenomena such as pirate radio, remix culture, and practical tactical communications; the effects of convergent media activity on traditional mass media institutions and the practice of journalism.

Academic Experience

2012-Present: Assistant Professor and Director of Journalism and Media Studies, Department of Television and Radio, Brooklyn College, City University of New York.

Description: Wholly reinvent and administer the department's Bachelor of Science journalism program (~100 students) for the realities of journalism in the 21st century, with an emphasis on the critical, ethical, and deliberative practice of journalism as a public service. Responsible for curricular review and development, student advising, and advice on adjunct faculty selection.

Courses taught: TVRA 2265 (Industries, Institutions, and Audiences), TVRA 2726W (Journalism and Society), TVRA 3535 (Communication Law and Policy), TVRA 3728 (Fundamentals of Newswriting), TVRA 4040 (Mobile and Social Media), TVRA 4042 (Information Curation and Verification), TVRA 4728 (Video Storytelling), TVRA 5010 (Independent Projects), TVRA 7710X (Media Studies Seminar).

Courses developed and approved by Faculty Council: TVRA 2032 (Tools of Storytelling), TVRA 3782 (Audio Storytelling), TVRA 4045 (Data Journalism and Visualization), TVRA 4269 (Culture Jamming and Media Pranksterism).

2011-12: Postdoctoral Research Fellow, Institute of Communications Research, University of Illinois at Urbana-Champaign.

Description: Awarded for the development of critical communications research in the ICR tradition; primarily used to develop a book manuscript and journal articles on issues of communications policy and history.

2009-10: Research Assistant, Profs. Sarah Projansky & C.L. Cole (Associate Heads of Media & Cinema Studies), University of Illinois at Urbana-Champaign.

Description: Handled multiple tasks related to the identification and correlation of materials related to each professor's ongoing research, teaching, and administrative duties.

2008-09: Instructor, Economics of the Media (Media Studies 264), University of Illinois at Urbana-Champaign.

Description: Singularly responsible for developing the syllabus, curriculum, and all teaching/grading duties for one of the College of Media's core undergraduate courses for three consecutive semesters (~40 students/semester).

2007-08: Instructor, Introduction to the Media (Communications 101) University of Illinois at Urbana-Champaign.

Description: Used curricular template provided by the College of Media to teach on introductory media issues, including discussions of socio-cultural, economic, and political media theories and effects (~50 students/semester).

Applied Experience

2012-Present: Vice President, Board of Directors, Wave Farm.

Description: Provide strategic oversight to an Acra-based non-profit arts organization with a six-figure yearly budget that works to define and cultivate the transmission arts through the operation of a study center, community radio station (WGXC-FM), and online archive of artists and works. Revised WGXC's Volunteer Handbook.

2016-Present: Member, Board of Directors, Women's Press Collective.

Description: Provide strategic oversight to a Bronx-based non-profit media organization established to provide media training and publication services to immigrant and working-poor communities.

2007-12: Member, Board of Directors, and RPM Genre Coordinator, WEFT-FM.

Description: Collaborated on the drafting of station budget, operational policies, personnel items, and fundraising/outreach activities. As Genre Coordinator: maintained industry relationships for the acquisition of new music; organized the genre's collection in the station's music library, including promoting new music to WEFT's airstaff; and served on the station's Music Committee, responsible for setting music program and library policy.

2004-07: Founding Producer, *Media Minutes*, sponsored by the Illinois Initiative for Media Policy Research and Free Press.

Description: Designed and constructed a broadcast-quality news production studio on campus. Developed the format of *Media Minutes*, an internationally syndicated headline news podcast on issues of media policy and activism. Responsible for story development, production, post-production, and distribution.

2005-06: Founding Member, Training and Membership Coordinator, WRFU-LP.

Description: Collectively constructed the organizational backbone of WRFU, the Urbana-Champaign Independent Media Center's LPFM radio station. Served as project manager for the station's barnraising. Wrote WRFU's original station manual, collected membership dues from airshfters, and participated in the redesign of the station's main studio.

2001-04: Co-Founding Producer, Workers Independent News.

Description: Designed, produced, and anchored a nationally-syndicated headline radio news service and podcast on issues of organized labor and labor activism, heard by more than a million listeners every week via affiliate-stations and online. Twice designed and constructed a broadcast-quality production studio; developed WIN's initial online presence.

2003: Coordinated microradio and online simulcast of keynote, plenaries, and other selected sessions of the first National Conference for Media Reform, Madison, WI.

1994-2000: Award-winning radio journalist for stations and networks in Wisconsin and Indiana; stringer for national and international networks.

Description: From 1994-97, served as Morning Anchor and Lead Reporter for WAKE/WLJE (Valparaiso, IN). From 1998-1999, served as Anchor/Reporter at WTDY-AM (Madison, WI). From 1999-2000, served as Morning Anchor and Assignment Editor at the Wisconsin Radio Network (Madison, WI). Provided stories when appropriate to ABC, NBC, CNN Radio, NPR, and BBC Five Live.

1994-96: General Manager and Music Director, WVUR-FM.

Description: Chief operator of Valparaiso University's student-run radio station. Oversaw a staff of 10 and worked closely with student government, university administration, and the FCC to upgrade WVUR's studio and transmission infrastructure. Integrated the station into the Communication Department's curriculum. Managed all contacts with music industry radio promoters for the collection, playback, and reporting of all new music on WVUR.

Selected Publications

1997-present:

-- DIYmedia.net (née pirateradio.about.com): news/analysis, feature stories, multimedia production/archival. In 2016, site received more than 51,000 unique visitors, serving 397,000 pages and 85 gigabytes of data.

2017:

- "A Paper Tiger: The Collapse of FCC Enforcement Authority," *Journal of Broadcasting and Electronic Media* [in progress].
- "The FCC as News Police," *Democratic Communiqué* [in progress].

2016:

- "Illicit Transmissions: Engaging with the Study and Preservation of Pirate Radio," *Journal of Radio and Audio Media* 23, no. 2 (2016): 233-249.

2015:

- "Crumbsucking the FM Dial," *Antenna*, February.
- *A Can of Worms: Manifestations of the Public Airwaves*. Solicited prospectus from NYU Press [submitted].

2014:

- *Radio's Digital Dilemma: Broadcasting in the Twenty-First Century*. New York: Routledge. Paperback/e-book editions released in 2016.
- "Anderson: I Come in Peace." *Radio World*, September 10.
- "Digital Radio Dilemma: When Ideology Trumps Science." *European Journalism Observatory*. March 26.
- Book Review: Peter Lunt and Sonia Livingstone, *Media Regulation: Governance and the Interests of Citizens and Consumers*. In *Convergence: The International Journal of Research into New Media Technologies* 20, no. 3 (August 2014): 370-371.
- Book Review: Karen Donders, *Public Service Media and Policy in Europe*. In *Convergence: The International Journal of Research into New Media Technologies* 20, no. 3 (August 2014): 369-370.
- Book Review: Christian Potschka, *Towards a Market in Broadcasting: Communications Policy in the U.K. and Germany*. In *Convergence: The International Journal of Research into New Media Technologies* 20, no. 3 (August 2014): 372-373.

2013:

- "Todo cuidado é pouco." *Radio é Negócios*, no. 12 (August), p. 16.
- "Money or Nothing: Confederate Postal System Collapse During the Civil War." *American Journalism* 30, no. 1 (2013): 65-86.
- "Beyond the Series of Tubes: Strategies for Advancing Media Reform." In *Regulating the Web: Network Neutrality and the Fate of the Open Internet*, edited by Zack Stiegler. Lanham, MD: Lexington, 201-219.

2012:

- "Radio Broadcasting's Digital Dilemma." *Convergence: The International Journal of Research into New Media Technologies* 19, no. 2 (May 2013): 177-199. First published online via SAGEfirst on September 20, 2012.

2006:

- "Digital Radio in the United States: Privatization of the Public Airwaves?" *Communication, Politics, and Culture* 39, no. 2 (2006): 5-25.

2004:

-- "Truthful Translations of Political Speech: Remixing the Bush II Agenda," *Bad Subjects*, Bush Culture Review Series.

Selected Engagements and Appearances**2017:**

- Panelist, Endangered Collections, Radio Preservation Task Force 2: From Archive to Classroom, Washington, D.C., 3 November.
- Invited Guest, "A Common Sense Approach to Unlicensed Broadcasting," *Radio Survivor*, 31 October.
- Invited Participant, "How Adjuncts Can Innovate in the Classroom," MediaShift #EdShift chat, 26 July.
- Invited Respondent, *Future of the Internet 2017*, Pew Research Center, 16 July.
- FCC Enforcement Expert, "Pirate Radio is a Costly, Overlooked Problem—and It's Thriving," and "With FCC Resources Low, Stations Must Play 'Pirate Hunter'," *Inside Radio*, 22 May.
- Presenter, "Pirate Radio in the 21st Century," Digital EngAGEment Conference, Manhattan, 5 May.
- Invited Guest, "Radio & Resistance in the Trump Era," *Radio Survivor*, 7 February.
- Microradio and Regulation Historian, "Radio Silenced," *Life of the Law*, 7 February.

2016:

- Panelist, "Imagining the Future of Journalism Education," New York State Communication Association Annual Conference, Callicoon, NY, 15 October.
- Presenter, "Old is New Again: The Return of 'Chaos' to the Public Airwaves," Union for Democratic Communications Conference, Wayne State University, 30 September.
- Broadcast Regulatory Expert, "Haitian Radio on American Airwaves," *Afropop Worldwide*, 9 August.
- Invited Respondent, *Future of the Internet 2016*, Pew Research Center, 7 July.
- Presenter, "Class Frames in Election 2016," How Class Works, Stony Brook University, 10 June.
- Invited Guest, "Radio Treasure Hunt," *Radio Survivor*, 29 March.
- Invited Guest, "Preservation and Pirates," *Radio Survivor*, 8 March.
- Invited Respondent and Caucus Convener, Community Radio and Labor Radio, Saving America's Radio Heritage: Radio Preservation, Access, and Education, Library of Congress, Washington, D.C., 27 February.
- Invited Guest: "How the Telecom Act of 1996 Triggered Popular Resistance," *Radio Survivor*, 16 February.

2015:

- Invited Guest, "We're All Moving to the FM Dial," *Radio Survivor*, 3 November.
- Organizer and Moderator, "A Conversation with Al Jazeera America," Brooklyn College Media Nights, 21 October.
- Invited Consultant, 8th Floor Briefing on Unlicensed Broadcast History and Enforcement, Federal Communications Commission, Washington, D.C., 10 July.

2015 (continued):

- Invited Guest, "FCC Paper Tiger Teams vs. Pirate Radio," *Radio Survivor*, 23 June.
- Invited Panelist, "No Working Class Voice, No Democracy," Left Forum, New York, 30 May.
- Presenter, "Workers Independent News v. FCC: Busted by the News Police" and "Net Neutrality: Astroturf Blowback," Union for Democratic Communications Conference, Toronto, 2-3 May.

2014:

- Invited Panelist, "Where is Labor's Voice," Left Forum, New York, 31 May.
- Invited Respondent, *Digital Life in 2025*, Pew Research Center, 11 March.
- Invited Speaker, "The Privatization of the Public Airwaves," Women's Press Collective, Brooklyn, 9 February.

2013:

- Presenter, "Practical History Research for Present Dilemmas," and "Illicit Signals: Avoiding/Defanging FCC Enforcement," Critical and Cultural Studies Division, National Communication Association Annual Conference, Washington, D.C., 21-22 November.
- Plenary Speaker, "It Could Be Worse," Community Broadcasting Association of Australia Annual Conference, Sydney, 16 November.
- Presenter, "Resuscitating Digital Radio in Policy and Practice," Union for Democratic Communications Annual Conference, San Francisco, 2 November.
- Presenter, "Radio's Digital Dilemma (book preview)," Brooklyn College Media Nights, New York, 15 October.
- Presenter, "Beyond Triage: Linking Media Literacy to Media Reform," *Strategies for Media Reform: An International Workshop*, London, 17 June.
- Presenter, "Radio's Digital Dilemma (book preview)," *What is Radio? Exploring the Past, Present, and Future of Radio*, University of Oregon, Portland, 26 April.
- Invited Panelist, *Supply/Demand I: Radio*, Museum of Art and Design, New York, 14 March.

2012:

- Invited Participant, Transmission Arts Colloquium, Wave Farm, Hudson, NY, 12-14 October.

2011:

- Presenter, "Global Radio's Digital Dilemma," Mass Communication Division, National Communication Association Annual Conference, New Orleans, 19 November.
- Invited Roundtable Participant, "Leveraging Technologies of Resistance," Association of Internet Researchers Annual Conference (v. 12.0), Seattle, 12 October.
- Workshop Co-host, "Using Radio as a Medium" and "Building a Community-Driven Media Organization," Democracy Convention, Madison, 27-28 August.

2010:

- Roundtable Moderator, "Political Economy of Communication," first annual Institute of Communications Research Alumni & Friends Reunion Conference, University of Illinois at Urbana-Champaign, 13 February.

2009:

- Presenter, "The Democratic Potentiality of Convergence Studies," Mass Communication Division, National Communication Association Annual Conference, Chicago, 13 November.
- Invited Roundtable Participant, "The Triumph of Collective Action?," Association of Internet Researchers Annual Conference (v. 10.0), Milwaukee, 10 October.

2008:

- Invited Participant, *Access To Communication And Democratic Media Infrastructures In The Digital Environment: The Impact Of Convergence Digitalisation On Community Media Policy And Practice*, European Science Foundation Exploratory Workshop at Central European University, Budapest, 13-15 May.
- Invited Lecturer, "The History and Future of Pirate Radio," Department of Radio-Television and College of Mass Communication and Media Arts, Southern Illinois University at Carbondale, 26 February.

2007:

- Presenter, "U.S. Radio Regulation's Early Crisis of Confidence," Mass Communication Division, National Communication Association Annual Conference, Chicago, 18 November.
- Presenter, "Godcasting on the March," Union for Democratic Communications Annual Conference, Vancouver, 27 October.
- Presenter: "Radio Content and Control in a Post-Digital Environment," International Communication Association Annual Conference, San Francisco, 27 May.
- Presenter, "Radio's Digital Lockdown: The FCC Has the Key," Social Science Research Council Pre-conference to the third annual National Conference for Media Reform, Memphis, TN, 11 January.
- Presenter, "Microradio: Tactical Overview and Deployment Opportunities," Global Fusion Conference, St. Louis, 8 September.

2006:

- Presenter, "HD Radio As Digital Boondoggle: A Critical Review of IBOC-DAB," Mass Communication Division, National Communication Association Annual Conference, San Antonio, TX, 18 November.
- Presenter, "Utility vs. Commodity: Framing the Provision of Broadband," Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, 4 August.
- Workshop Host, "Microradio: Tactical Overview and Operations," NYC Grassroots Media Conference, New York, 11 February.

2005:

- Presenter, "Politics and Web Collage," Collage as Cultural Practice (Obermann Humanities Symposium), Obermann Center for Advanced Studies, University of Iowa, Iowa City, IA, 25 March.
- Workshop Host, "Microradio: Tactical Overview and Operations," Allied Media Conference, Bowling Green, OH, 18 June.

2004:

-- Invited Presenter, "What's Up At the FCC" and "Making Alternative Media," *RAD: Radio, Access, Democracy*, Minneapolis College of Art & Design, Minneapolis, MN, 29-30 October.

2003:

-- Workshop Co-host, "Microradio vs. LPFM: DIY Broadcasting Options," Be the Media! shadow conference to the first National Conference for Media Reform, University of Wisconsin-Madison, 8 November.

-- Presenter and Workshop Co-host, "Launching WIN" and "Radio Production," Labor Media Conference, Chicago, IL, 17-18 October.

-- Presenter, "Bring Labor Back to Radio," and "Microbroadcasting," LaborTech/Access 2003, Stanford University, 5 April.

Research, Disciplinary and Campus Service

2014-Present: Faculty Research Associate, Radio Preservation Task Force, National Recording Preservation Board, Library of Congress. Member of 2017 Conference organizing committee.

2014-Present: Faculty Advisor, Brooklyn College Radio.

2015-17: Member, Curriculum Committee, Department of Television and Radio.

2017-18: Member, Brooklyn College Faculty Council Committee on Review of Programs.

2016-18: External Evaluator, Journalism M.A. Programme, National University of Ireland at Galway.

2016-18: MFA Thesis Project Advisor, Department of Television and Radio (Joan Martinez).

2017: Manuscript Proposal Reviewer, Media and Cultural Studies series, Routledge.

2017: Conference Paper Reviewer, Law and Policy Division, Association for Education in Journalism and Mass Communication.

2014-16: Applications Reader, Brooklyn College Honors Academy.

2016: Manuscript Proposal Reviewer, New Media, Game Studies, and Design series, MIT Press.

2015: Article Reviewer, *International Journal of Communication*.

2015: Conference Paper Reviewer, Law and Policy Division, Association for Education in Journalism and Mass Communication.

2014-15: Member, Faculty Search Committee (Journalism and New Media), Department of Television and Radio.

2014: Conference Paper Reviewer, Journalism Studies Division, International Communication Association.

2013-Present: Member, Steering Committee, Union for Democratic Communications.

2013-Present: Member, CUNY Academy for the Humanities and Sciences, CUNY Graduate Center.

2013-Present: Advisor, Undergraduate and Graduate Independent Studies (Jesenia Agosto, Christine Alexis, Taylor Baker, Joseph Mazzeo, Rita Obi, Valerie Pierre-Louis, Silvia Sanchez, Montira Touthong).

2014-16: Advisor, Brooklyn College Honors Academy Senior Thesis (Lila Hassan, Ashley Schwartz).

2013-16: Department Representative (primary), Brooklyn College Faculty Council; Chair of Council's Standing Committee on Computer and Educational Technology (2015-2016) and Standing Committee on Intercollegiate Athletics (2014-2015).

2013-14: Faculty Advisor, Brooklyn College TV Club and National Broadcast Society, Brooklyn College Chapter.

2012-Present: Member, CUNY Journalism Discipline Council, CUNY Graduate School of Journalism.

2012-Present: Member, Himan Brown Scholarship for the Spoken Word Award Committee (\$5,000), Department of Television and Radio, Brooklyn College.

2012-14: Mentor, CUNY Baccalaureate for Unique and Interdisciplinary Studies (Solmaz Sharif).

2012: Conference Paper Reviewer, Journalism Studies Division, International Communication Association.

2012: Article Reviewer, *Critical Studies in Media Communication*.

2011: Article Reviewer, *Communication Theory*.

2006: Historical Consultant for *Pirate Radio USA* documentary.

Professional Organizations and Memberships

2006-Present: National Communication Association; member of the Activism and Social Justice, Communication and Law, Critical and Cultural Studies, Freedom of Expression, and Mass Communication divisions.

2006-Present: International Communication Association; member of the Activism, Communication and Social Justice, Communication and Technology, Communication History, Communication Law and Policy, Journalism Studies, and Mass Communication divisions.

2006-Present: Association of Education in Journalism and Mass Communication; member of the Communication Technology, History, and Law and Policy divisions.

2007-Present: Union for Democratic Communications.

2008-2017: Association of Internet Researchers.

Grants and Awards

2017: Advisor of the Year (Brooklyn College Radio), Brooklyn College Make a Difference Awards.

2017: Applicant as Co-Principal Investigator, *Listening to and Preserving Radio of the Haitian Diaspora*. American Council of Learned Societies' Digital Extension Grant (\$125,000).

2016: Dean's Travel Award (\$450), School of Visual, Media, and Performing Arts, Brooklyn College.

2015: Dean's Travel Award (\$250), School of Visual, Media, and Performing Arts, Brooklyn College.

2014: Dean's Travel Awards (\$600), School of Visual, Media, and Performing Arts, Brooklyn College.

2014: United States Postal Service, Moroney Award for Scholarship in Postal History (junior scholar, \$1,000), for "Money or Nothing: Confederate Postal System Collapse During the Civil War" (*American Journalism*).

2013: PSC-CUNY Research Award (\$3,000), to help with completion and promotion of *Radio's Digital Dilemma*.

2013: Dean's Travel Awards (\$900), School of Visual, Media and Performing Arts, Brooklyn College.

2013: William Stewart Travel Award (\$500), CUNY Academy for the Humanities and Sciences.

2010: Finalist, Specialty Music Director of the Year (WEFT), CMJ Radio Awards.

2009: Outstanding Instructor in Media Studies, University of Illinois at Urbana-Champaign.

2006: Top Three Student Paper for "Utility vs. Commodity: Framing the Provision of Broadband," AEJMC Communication Technology Division.

1998: Best Use of Audio, Wisconsin Broadcasters' Association, for "Unmoderated Babble," WTDY (Madison).

1996: Outstanding Senior in Communication, Valparaiso University.

1994-96: WAKE/WLJE Named Affiliate and Newsroom of the Year by Network Indiana.

References

Available upon request.